



Watsonville Strawberry Festival at Monterey Bay
July 31 – August 1, 2010
Non-Profit Booth Application

Vendor Operation Hours: Saturday, 7/31 and Sunday, 8/1 - 10am-7pm

Business Name: _____

Contact Person: _____

Day Phone: (____) _____ Cell: (____) _____ Fax: (____) _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____ Non-profit ID #: _____

Contact Person at Event: _____

Phone numbers of contact person at event

Day Phone: (____) _____ Cell: (____) _____

Non-profit booths are for non-profit businesses, teams, clubs, or organizations, who wish to sell products, collect or distribute information, about products, services, or organizations, and are a legally registered 501-C. Proof of current legal 501-C status is required.

Please list or describe all Items you are requesting to sell or market, or a description of your team, club, or organization and the services they provide. All items or services are subject to approval.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____

Non-Profit Booth Application Fee Sheet

Non-Profit Booths Will Receive a 10ft x 10ft Space Unless Otherwise Arranged

Non-profit booths will-not be charged a space fee. The Festival cannot guarantee any space at the event for non-profit booths. The City of Watsonville reserves the right to deny any requests that are deemed not appropriate for this family event.

Electrical Requirements

No Generators Allowed! The Festival will be open during daylight hours only. All Booths should consider hooking up to our 110-volt electrical power source to operate safely. Booths will need to supply their own power cords, power strips, light fixtures, and bulbs. Electricity must be ordered in advance of Festival. The Electrical connection cost is \$75.00 per booth. This fee is reduced for participants with current non-profit status by 50 percent (\$37.50) per booth connection.

Electrical Equipment (Required if purchasing electrical power)

Please list all electrical equipment that requires power. Requirements are listed on equipment. Be sure to indicate the Volts & Amps needed and approximate age of equipment. All electrical equipment used **MUST** be UL approved. This section must be completed and returned. If your plug is not listed, please draw your plug configuration and attach.



**20 Amp
Standard**



**15 Amp
Standard**



**20 Amp 3 Pole
Twist**



**20 Amp 4 Pole
Twist Center Ground**



**30 Amp 4 Pole
Twist**

1. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
2. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
3. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
4. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____
5. Piece of Equipment: _____ Volts: _____ Watts: _____ Phase: _____
 Plug Type (listed above): _____ Approximate Age of Equipment: _____

Equipment Rental (Optional)

- x\$ _____ Connection to Electrical grid (_____ x \$37.50 = _____)
- x\$ _____ \$7.00 Per Folding Chair – Quantity (_____ x \$7.00 = _____)
- x\$ _____ \$15.00 Per 6ft Rectangular Table – Quantity (_____ x \$15.00 = _____)
- x\$ _____ \$150.00 Per 10'x10' Canopy Tent – Quantity (_____ x \$150.00 = _____)
 Tent Rental includes delivery, set-up and strike of each 10'x10' canopy. (No walls)
- x\$ _____ **Total Fees Due**

Food Booth Application Additional Requirements

Health Permit Fee & Fire Inspection Fee. A County Health Permit is required by all food vendors & non-profits. If you have a current year round Santa Cruz County permit, provide a copy of the permit. Permits are issued by the County of Santa Cruz Health Services Agency. It is your obligation to obtain this permit, pay the fees, and provide a copy of your approved permit to the City of Watsonville at least 30 day prior to the event.

To obtain your permit contact:

**County of Santa Cruz Health Services Agency
701 Ocean Street, Room 312
Santa Cruz, CA 95060
831-454-2022**

The Fire Inspection Fee of \$20.00 will be due and payable at the time of the inspection.

EXHIBITORS, CONCESSIONAIRES, VENDORS

In an effort to address environmental concerns, reduce waste-related expenses, and promote an environmental ethic to the public, the City of Watsonville maintains a policy of mandatory waste reduction and recycling for all exhibitors, vendors, and concessionaires. Violation of the policy can be grounds for revoking your facility use permit

STYROFOAM PROHIBITED

City ordinance (W.M.C. Sec. 6-6.102): Food vendors are prohibited from serving prepared food in or on food service ware that contains polystyrene foam (Styrofoam). Food providers must use food service ware that is biodegradable, compostable or recyclable. Acceptable food service ware includes: paper, cardboard, cornstarch, sugarcane, and all types of plastic except Styrofoam.

WASTE REDUCTION REQUIRED

Food vendors are encouraged to use the least amount of packaging and food service ware possible to reduce garbage generations. For example, an inexpensive paper plate creates much less waste than a clam shell container. When purchasing supplies for use at this facility, please look for products made from recycled-content materials.

RECYCLING REQUIRED

Vendors are REQUIRED by State and local law to recycle: cardboard, clean paper, newspaper, program flyers and advertisements, glass, metal, all plastics except Styrofoam, clean shrink wrap and film plastic using City-provided containers.

Please break down (flatten) all corrugated boxes and keep them in your vendor area for pickup by facility staff, or place them in any recycling bin marked "cardboard." Do not place them in public view or in walkways. Noncorrugated cardboard (thin cardboard) can be flattened and recycled along with the corrugated cardboard. Food contaminated cardboard is not recyclable

LITTER MONITORING AND REMOVAL

Vendors are REQUIRED to monitor the area surrounding their booth for litter, garbage and recycling problems. Vendors should remove litter immediately and regularly. If problems are noted with garbage or recycling containers, vendors must notify the event coordinator immediately.

GARBAGE

Food waste should be placed in the garbage. Also, plates, bowls, etc that contain leftover food should be placed in the garbage. Paper cups and plates go in the garbage. Plastic (non-Styrofoam) cups, plates, utensils without food residue can be placed in the recycling containers.

Form "A" – Non-Profit Booth Indemnification

Non-profit Name: _____

INDEMNIFICATION: PLEASE READ AND SIGN. The undersigned, in consideration of participation in this event, agrees to indemnify and hold harmless the City of Watsonville and the Festival, and release the City of Watsonville, its elected officials, officers, employees, volunteers, and agents from any and all liability for any injury to person or property arising out of, or in any way connected with participation in this event, including any injury caused by the simple negligence of the City of Watsonville, its officers, employees, volunteers, and/or agents. The staff will screen requests to avoid any duplication that is not in the best interest of the event. Space assignment will be made by staff. Vendors will be responsible for set up and clean up of booth area. Access to electricity & water is only available through prearrangement with staff. This event has a no refund for cancellation policy.

LIABILITY: Vendor shall be solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from activities at the Festival. Vendor shall INDEMNIFY, SAVE, AND HOLD HARMLESS the Event, the City of Watsonville, its elected officials, officers, employees, volunteers, and/or agents, and sponsors and their employees, agents and volunteers from and against all liability, loss, damages, claims, costs and expenses (including attorney fees) arising out of injury to person or damages to property or any other injury, claim, damage, loss, cost or expense arising from activities at the Festival.

GENERAL RULES: Vendors will be expected to supply everything necessary for their operation including: lights, power strips cords, tables & chairs. Vendors caught using the festival's tables & chairs in their booth area may be expelled from the festival grounds. If you should need to rent, tables, tents, or chairs they are available by advance order only in the EQUIPMENT RENTAL SECTION on Page 2 of the vendor application. Anyone caught with electrical power hooked up to the festival power grid without paying the electrical fee will be expelled immediately from the festival grounds! All power must be hooked up by festival staff. Vendors will be expected to supply everything necessary for their operation including gray water tanks, tables, utensils, garbage cans, and tarps on the ground to catch grease spills. The festival will be held regardless of weather unless staff determines that weather conditions could be harmful to festival participants. In any and all cases, there will be **NO REFUNDS, NO GUARANTEES.**

I have read the above and voluntarily sign this release and waiver of all liability and indemnity agreement. As a participant in the Festival, I understand the following regulations and agree to comply with them. The City of Watsonville and its staff reserves the right to deny any requests for any reason.

Hand Written Signature Required: _____ Date: _____

Print Name: _____ Date: _____

Before July 14, 2010, all payments may be by credit card, business/personal check, cashiers check or money order. *After July 14, 2010, all payments must be paid by credit card, cashiers check or money order.*****

Business Name: _____

Card Expiration Date: _____ Credit Card Type: Visa _____ MC _____

Credit Card #: _____ CVC# (On back of card): _____

Name (as it appears on card): _____

I hereby authorize the City of Watsonville to charge my credit card in the amount of \$ _____

Hand Written Signature Required: _____ Date: _____

Please Enclose:

1. Photo of booth/display and the various items for sale
2. Completed application
3. Festival fee payment in the amount of \$ _____ **Make checks payable to City of Watsonville**
A \$30 processing fee will be applied to accounts for checks/credit cards that are returned unpaid.

Mail to:
Doug Mattos
City of Watsonville
P.O. Box 50000
Watsonville, CA 95077

Further Information/Contact:
Doug Mattos
(831) 768-3266
(831) 728-9036 FAX
dmattos@ci.watsonville.ca.us

Website: www.mbsf.com